



United Way
of Ulster County

SPONSORSHIP PACKAGES & BENEFITS

COMMUNITY CHAMPION: \$10,000

1. **COMPANY LOGO INCLUDED ON ALL FALL FUND DRIVE MARKETING MATERIALS (20,000 pieces)**
2. Full-page **premium placement** ad in the *Dancing with the Stars* and *Raising HOPE Celebration* event programs
3. **10-week**, 30-second radio ad, *featuring company representative*, during Fall Fund Drive (September-November) and including “sponsored by” company name tagline
4. **4 VIP tickets** to DWTS; **4 golfers** for Annual Golf Tournament; **2 golf tee box signs**; **4 tickets** to Raising HOPE Celebration; **reserved table for company volunteers** at Day of Caring Community Picnic
5. On-site recognition at all events (signage & announcements)
6. Logo included on monthly email blast communications
7. Logo and link on sponsors page of our website
8. Social media recognition, including tags on Facebook
9. Company banner displayed at Annual Golf Tournament and Day of Caring Community Picnic

COMMUNITY LEADER: \$7,500

1. **Full-page premium placement ad** in *Dancing with the Stars* and *Raising HOPE Celebration* event programs
2. **10-week**, 30-second radio ad *featuring company representative*, during Fall Fund Drive (September-November) and including “sponsored by” company name tagline
3. **4 VIP tickets** to DWTS; **4 golfers** for Annual Golf Tournament, **2 golf tee box sign**; **4 tickets** to Raising HOPE Celebration
4. On-site recognition at all events (signage & announcements)
5. Logo included on monthly email blast communications
6. Logo and link on sponsors page of our website
7. Social media recognition, including tags on Facebook
8. Company banner displayed at Annual Golf Tournament and Day of Caring Community Picnic

COMMUNITY BUILDER: \$5,000

1. **Full-page ad** in *Dancing with the Stars* and *Raising HOPE Celebration* event programs
2. **5-week**, 30-second radio ad *featuring company representative*, during Fall Fund Drive (September-November) and including “sponsored by” company name tagline
3. **3 VIP tickets** to DWTS; **3 golfers** for Annual Golf Tournament, **1 golf tee box sign**; **3 tickets** to Raising HOPE Celebration
4. On-site recognition at all events (signage & announcements)
5. Logo included on monthly email blast communications
6. Logo and link on sponsors page of our website
7. Social media recognition, including tags on Facebook
8. Company banner displayed at Annual Golf Tournament and Day of Caring Community Picnic

(over)

COMMUNITY PARTNER: \$2,500

1. **Half-page ad** in *Dancing with the Stars* and *Raising HOPE Celebration* event programs
2. **2 VIP tickets** to DWTS; **2 golfers** for Annual Golf Tournament, **2 tickets** to Raising HOPE Celebration
3. Logo included on monthly email blast communications
4. Logo and link on sponsors page of our website
5. Social media recognition, including tags on Facebook
6. Company banner displayed at Annual Golf Tournament and Day of Caring Community Picnic

COMMUNITY PATRON: \$1,000

1. **Quarter-page ad** in *Dancing with the Stars* and *Raising HOPE Celebration* event programs
2. **1 VIP ticket** to DWTS; **1 golfer** for Annual Golf Tournament, **1 ticket** to Raising HOPE Celebration
3. Logo included on monthly email blast communications
4. Logo and link on sponsors page of our website
5. Social media recognition, including tags on Facebook
6. Company banner displayed at Annual Golf Tournament and Day of Caring Community Picnic

Please check appropriate box and complete your company information below. Thank you!

Sponsor Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____

Check Enclosed **Please send an invoice** **Please use credit card information below**

Card Type/Credit Card Number _____

Expiration Date _____ CSC Code _____ Name on Card _____

Address, City, State, Zip _____

Please make checks payable to the United Way of Ulster County

450 Albany Avenue, Kingston, NY 12401 • 845-331-4199 • www.ulsterunitedway.org

Thank you for your support!

A LA CARTE SPONSORSHIP OPPORTUNITIES

STAMP OUT HUNGER FOOD DRIVE: \$2,500

Company logo printed on 20,000 plastic grocery bags distributed in the greater Kingston mailing area for the annual Food Drive sponsored by the National Association of Mail Carriers (May)

DAY OF CARING SPONSOR: \$1,000

- Company named in all marketing efforts, including social media recognition
- Company logo and/or banner displayed at picnic
- Logo & sponsorship listed on United Way website

CAMPAIGN RADIO AD Option 1: \$1,000

10-week, 30-second radio ad campaign featuring company representative, during Fall Fund Drive (September-November) and including “sponsored by” company name tagline

CAMPAIGN RADIO AD Option 2: \$500

5-week, 30-second radio ad campaign featuring company representative, during Fall Fund Drive (September-November) and including “sponsored by” company name tagline

ANNUAL GOLF OUTING MEAL OR BEVERAGE SPONSOR: \$500

- Logo included in all marketing materials for event
- Logo displayed on golf outing page on website
- Signage with logo displayed at tournament
- Social media recognition, including tags on Facebook

VOLUNTEER APPRECIATION LUNCHEON SPONSOR: \$250

- “Sponsored by” on event invitation
- Logo displayed on website
- Social media recognition, including tags on Facebook

RAISING HOPE MENTOR LUNCHEON/MENTEE DINNER SPONSOR: \$250

- “Sponsored by” sign displayed at event
- Logo displayed on website
- Social media recognition, including tags on Facebook

GOLF TEE BOX SIGN: \$150

- Company name and/or logo on a tee-box sign

SILENT AUCTION/RAFFLE SPONSOR: _____(value)

- Company name and/or logo displayed on signage at event and on website
(Raising HOPE Celebration, Golf Outing, Day of Caring Picnic)

Description of silent auction/raffle item

Please complete information below:

Sponsor Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

Email: _____

Check Enclosed **Please send an invoice** **Please use credit card information below**

Card Type/Credit Card Number _____

Expiration Date _____ CSC Code _____ Name on Card _____

Address, City, State, Zip _____

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Thank you for your support!

