



## **SPONSORSHIP PACKAGES & BENEFITS**

### **COMMUNITY CHAMPION: \$10,000**

1. **COMPANY LOGO INCLUDED ON ALL FALL FUND DRIVE MARKETING MATERIALS** (*printed/digital*)
2. **Full-page premium placement ad** in the *Dancing with the Stars* (DWTS) and *Celebration of HOPE* event programs
3. **8-week, 30-second radio ad, *featuring company representative***, during Fall Fund Drive (September-November) and including "sponsored by" company name tagline
4. **4 VIP tickets** to DWTS; **4 golfers** for Annual Golf Tournament; **2 golf tee box signs**; and **4 tickets** to Annual Celebration of HOPE
5. Recognition at all events (virtually and/or on-site)
6. Logo included on monthly email blast communications
7. Logo and link on sponsors page of our website
8. Social media recognition, including tags on Facebook and Twitter

### **COMMUNITY LEADER: \$7,500**

1. **Full-page premium placement ad** in *Dancing with the Stars* and *Celebration of HOPE* event programs
2. **8-week, 30-second radio ad *featuring company representative***, during Fall Fund Drive (September-November) and including "sponsored by" company name tagline
3. **4 VIP tickets** to DWTS; **4 golfers** for Annual Golf Tournament; **2 golf tee box signs**; and **4 tickets** to Annual Celebration of HOPE
4. Recognition at all events (virtually and/or on-site)
5. Logo included on monthly email blast communications
6. Logo and link on sponsors page of our website
7. Social media recognition, including tags on Facebook and Twitter

### **COMMUNITY BUILDER: \$5,000**

1. **Full-page ad** in *Dancing with the Stars* and *Celebration of HOPE* event programs
2. **4-week, 30-second radio ad *featuring company representative***, during Fall Fund Drive (September-November) and including "sponsored by" company name tagline
3. **2 VIP tickets** to DWTS; **2 golfers** for Annual Golf Tournament; **1 golf tee box sign**; **2 tickets** to Annual Celebration of HOPE
4. Recognition at all events (virtually and/or on-site)
5. Logo included on monthly email blast communications
6. Logo and link on sponsors page of our website
7. Social media recognition, including tags on Facebook and Twitter

(Reservation Form on reverse - over)

**COMMUNITY PARTNER: \$2,500**

1. **Half-page ad** in *Dancing with the Stars* and *Celebration of HOPE* event programs
2. **2 VIP tickets** to DWTS; **2 golfers** for Annual Golf Tournament; and **2 tickets** to Annual Celebration of HOPE
3. Logo included on monthly email blast communications
4. Logo and link on sponsors page of our website
5. Social media recognition, including tags on Facebook and Twitter

**COMMUNITY PATRON: \$1,000**

1. **Quarter-page ad** in *Dancing with the Stars* and *Celebration of HOPE* event programs
2. **1 VIP ticket** to DWTS; **1 golfer** for Annual Golf Tournament; and **1 ticket** to Annual Celebration of HOPE
3. Logo included on monthly email blast communications
4. Logo and link on sponsors page of our website
5. Social media recognition, including tags on Facebook and Twitter

*Please check appropriate box and complete your company information below. Thank you!*

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Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Check Enclosed**

**Please send an invoice**

**Please use credit card information below**

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Card Type/Credit Card Number

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Expiration Date

CSC Code

Name on Card

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Address, City, State, Zip

***Please make checks payable to the United Way of Ulster County***

450 Albany Avenue, Kingston, NY 12401 • 845-331-4199 • [www.ulsterunitedway.org](http://www.ulsterunitedway.org)

***Thank you for your support!***

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### **STAMP OUT HUNGER FOOD DRIVE: \$5,000**

Company logo printed on 20,000 paper grocery bags distributed in the greater Kingston mailing area for the annual Food Drive sponsored by the National Association of Mail Carriers (May)

### **RAISING HOPE SCHOLARSHIP SPONSOR: \$2,500**

- Company name and logo featured in printed/digital scholarship announcements
- Logo included on monthly email blast communications
- Logo and link on sponsors page of our website
- Social media recognition, including tags on Facebook and Twitter

### **PROGRAM VIDEO SPONSOR: \$1,500**

- Company logo featured as sponsor in credits on one United Way program video
- Video featured on United Way website and YouTube channel
- Video used in annual workplace campaign email blasts

### **TAX PREPARATION SPONSOR: \$1,000**

- Logo included on monthly email blast communications
- Logo and link on sponsors page of our website
- Social media recognition, including tags on Facebook and Twitter
- Company name/logo displayed on signage in United Way office during tax season (January-April)

### **CAMPAIGN RADIO AD Option 1: \$1,000**

8-week, 30-second radio ad campaign featuring company representative, during Fall Fund Drive (September-November) and including "sponsored by" company name tagline

### **CAMPAIGN RADIO AD Option 2: \$500**

4-week, 30-second radio ad campaign featuring company representative, during Fall Fund Drive (September-November) and including "sponsored by" company name tagline

### **ANNUAL GOLF OUTING MEAL OR BEVERAGE SPONSOR: \$500**

- Logo included in all marketing materials for event
- Logo displayed on golf outing page on website
- Signage with logo displayed at tournament
- Social media recognition, including tags on Facebook

### **MONTHLY EMAIL BLAST SPONSOR: \$250 per communication**

- "Sponsored by" recognition with company logo & link in email footer
- Social media recognition, including tags on Facebook and Twitter

### **RAISING HOPE MONTHLY MENTOR/MENTEE WORKSHOP SPONSOR: \$250 per event**

- "Sponsored by" sign displayed at event and/or featured virtually
- Social media recognition, including tags on Facebook and Twitter

*(More Options and Reservation Form on reverse - over)*

**VOLUNTEER APPRECIATION LUNCHEON SPONSOR: \$250**

- “Sponsored by” on event invitation, displayed at event and/or featured virtually
- Social media recognition, including tags on Facebook and Twitter

**GOLF TEE BOX SIGN: \$150**

- Company name and/or logo on a tee-box sign

**SILENT AUCTION/RAFFLE SPONSOR: \_\_\_\_\_ (value)**

- Company name and/or logo displayed on signage at event and on website  
(Celebration of HOPE, Golf Outing)

**Description of silent auction/raffle item**

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**Please complete information below:**

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Check Enclosed**       **Please send an invoice**       **Please use credit card information below**

\_\_\_\_\_

Card Type/Credit Card Number

\_\_\_\_\_

Expiration Date

CSC Code

Name on Card

\_\_\_\_\_

Address, City, State, Zip

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**Thank you for your support!**

