



Benefits for United Way Ambassadors:

- Develop Public Speaking, Presentation and Project Management Skills
- Improve Negotiation and Sales Abilities
- Promote Their Company and Enhance its Corporate Image
- Meet Providers and Consumers of United Way Member Agencies
- Learn About Our Community's Critical Needs
- Become Stronger Leaders

From Past Ambassadors:

"Working as a United Way Ambassador has been a great experience. I've lived in this community most of my life and until working with the United Way, had no idea of all the wonderful programs that they were involved in."

Laurie Morris
UnitedHealthcare

"I truly enjoyed the opportunity to be an Ambassador for the United Way. Although I work in the human services field, I was moved by all the wonderful programs our community offers; many of which I had the opportunity to learn more about. The staff are so dedicated and compassionate to the people they work with. I am fortunate to work for an agency that receives United Way funds and we are grateful for all they do!"

Deb Jones
The Arc of Ulster-Greene

"Being a United Way Ambassador was an eye-opening experience. Before volunteering, I didn't have a clear understanding of what Ulster County United Way was, let alone how many people it served through its many different programs. To know that you are contributing to so many remarkable organizations makes it very rewarding to serve as a United Way Ambassador."

Jen Donnelly
DeForest Group, Inc

United Way of Ulster County

Ambassador Program



A Community Service Opportunity



of Ulster County

www.ulsterunitedway.org

United Way Ambassadors



United Way Ambassadors (UWA) are the connection between our agency and local businesses during the campaign season and:

- Teach employees and employers about United Way programs and services
- Set United Way campaign goals
- Plan United Way campaign strategy
- Coordinate United Way presentations
- Distribute United Way materials

United Way staff will work with you to create a volunteer experience which complements your business needs.

United Way Support

United Way staff will provide **Ambassadors** with the materials they need to make each campaign successful including:

- Brochures
- Pledge Cards
- Posters
- Agency Speakers
- Account Data
- Training

United Way Training

Ambassadors will learn how to:

- Develop winning presentations
- Use marketing tools for greatest impact
- Address concerns and inspire donors

Time Commitment



The time commitment is less than 1.5 hours per week between August and November.

- 4 hours of training (over 2 days)
- 1 hour bi-weekly meetings
- 1-2 hours per account
(average of 4 accounts per UWA)

Yes!

I want to be a United Way **Ambassador!**

Name _____

Company _____

Address _____

Phone _____

Fax _____

Email: _____

For more information

call **845-331-4199**

or visit our website

www.ulsterunitedway.org

Please mail or fax completed form to:



of Ulster County

United Way of Ulster County

450 Albany Avenue
Kingston, NY 12401

Fax: 845-331-4789