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| **FOR IMMEDIATE RELEASE** |

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| **After 28 Years, United Way Leader Announces Retirement** |

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**Kingston, NY, October 16, 2021 –**Stacey Rein never expected to be in her job for almost three decades, when she was hired back in April 1994. The first several years were challenging, as Ulster County's largest employer IBM announced it would be closing down the Ulster County facility in Lake Katrine. But being in the nonprofit business since high school, Rein never expected the job to be anything but challenging. "The nonprofit sector certainly has its challenges, but I found an immediate camaraderie with my colleagues early on, and it was always a privilege to be in a position to help others," she said.She had been unfamiliar with Ulster County, growing up in New Rochelle, NY, and always heading south to New York City for recreation with her family. But at 34-years old, she followed a spouse who found a good job in Poughkeepsie and discovered the Mid-Hudson Valley. "I grew up in the suburbs but always dreamed of living where I could see mountains and fields and rivers and streams. I immediately fell in love with the area and knew I would never leave," she said. And she found the perfect job. In a letter to donors and nonprofit and business partners she wrote, "My time at the United Way has been a true gift. I have met and worked with amazing people from all walks of life; caring, compassionate, and devoted to making the world a better place. I could not have asked for a better or more satisfying job."During her tenure, Rein and her staff have raised $30,000,000 for local human service agencies and special projects like United Way's Emergency and Homelessness Prevention Fund, which played a major role during the height of the pandemic, assisting those who became unemployed or sick, but were not eligible to receive government benefits. And even now, this fund is the only resource available in the County to help income eligible households with car or appliance repairs, furniture and household items, security deposits, medical bills, car insurance, Internet, electric bills and a variety of other needs that may threaten a family's security."Stacey has been about one thing, and one thing only," says Board Chair and Ulster Savings Bank Senior Vice President, MaryRose Warcholak, "making sure that Ulster County's most vulnerable residents have access to the resources they need to thrive.”Rein will be succeeded by Su Marcy, Vice President of the United Way of Ulster County for the past 17 years. "Su has always provided thoughtful input, effective leadership, and is highly respected throughout the Ulster County community. She will continue the agency's legacy of compassion, collaboration, and organizational integrity," Rein wrote. Rein will officially step down on June 30, 2022, and after that, hopes to find a part-time position in which she can continue to make a contribution, albeit with a little more time to take advantage of the gifts that her beloved Hudson Valley has to offer.For more information contact Stacey Rein at 845-331-4199, ext 1. |

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